

CONTENT PLANNING WORKSHEET

Now it's time to decide what kind of content you want in each section of your portfolio!

**SECTION 1: ABOUT**

1. Let's start with a compelling intro (1 sentence or so). Start by sharing your name, who you are, and just enough about you to get us intrigued.

Hi! I’m Paulina, visual designer & web developer with the background in finance industry. Creative – since always – at some point in my life I decided to give more voice to the analytical side of my brain. I got a degree in Economics and started my career in banking. However, something was missing.

1. Tell us something about yourself that's fun, unique, or relatable (1 sentence should do ya). It doesn't have to be work-related!

First, I picked up drawing from which I resigned many years ago. Then, I got interested in different forms of design. I finished UX design course and from this moment my tech journey really began. Creating useful and beautiful content required many skills, including graphic design and converting it into a real thing by writing a code.

Months of hard work paid off. Now I’ve made a full switch in my career and am focusing on writing beautiful websites that show character of its owner.

1. Now tell us about your fantastic skills (3-6 is about right)! Be sure to highlight your strengths and interests, and call out the areas you want more experience in.

* HTML5
* CSS3
* Graphic design
* Photoshop, InDesign, Illustrator
* Converting PSD into code
* Need more knowledge and experience in: Java, JavaScript, Python, Ruby

1. Do you have a great (professional) photo of yourself? Be sure to include it!

**SECTION 2: WORK**

1. Tell us about your work samples (3 is a good start)! Include a representative image of the project (a high resolution screenshot will do), the name of the project (make it a link if possible), and your role in the project. If you have a client, list them as well. If you're having trouble with this step, might we suggest your icon, business card, and portfolio design comp?

Project Image:

Project Name: Jubilee Austen website – course project

Client:

Role: Coding the website using prepared design comp

Project Image:

Project Name: Rouge Pickings website – course project

Client:

Role: Coding the website using prepared design comp

Project Image:

Project Name: My Icon

Client:

Role: Creating my own icon using InDesign and Illustrator

**SECTION 3: CONTACT**

What's the best way for fans and clients to reach you? Do you share on social media? Make sure to include a link to your website in all your social profiles!

* Direct contact
  + Phone: +23 489 765 140
  + Email: swierczek.pj@gmail.com
* Social media
  + LinkedIn: https://www.linkedin.com/in/paulina-%C5%9Bwierczek-993968ab/
  + Dribbble:
  + Behance:
  + Twitter: https://twitter.com/paulina1781
  + Instagram: https://www.instagram.com/intoxicated\_with\_life/
  + Facebook:
  + Tumblr: